Maria Munir

mariamuniruw@gmail.com
mariamunir.ca

Profile

User Experience professional with 3+ years of experience creating human-centered digital experiences in public-sector contexts. Proven ability to lead end-to-end UX research, strategy, and front-end implementation in cross-functional teams.

Experience

TRIUMF: UX Design Associate — Oct 2022-Present, Vancouver

- Led user research, design, and front-end development for an organization-wide website redesign at a national science lab with over 100 000 annual visitors, improving accessibility for diverse international audiences
- Created and implemented new design system, improved user experience, and optimized information architecture using tools such as Figma, Miro, Adobe Illustrator, and JavaScript
- Presented redesign process and outcomes at the 2025 National Science Writers and Communicators conference, highlighting UX design principles and outcomes
- Facilitated user-centered design processes, including workshops, focus groups, and surveys, for multiple organization-wide initiatives to inform service and product development
- Received an RGD In-House Design Award for a collaborative project redesigning the UX/UI of a million-dollar sub-business branch, created wireframes, illustrations, and user interface design

TRIUMF: UX Research Intern — Jan-May 2022, Vancouver

- Lead UX research for future public facing organization website redesign
- Increased stakeholder confidence through research design and gained insights on user needs through ideations sessions, stakeholder interviews, focus groups, and card sorts
- Strategized roadmap to optimize resources and delivered product requirements document, user personas, and user journeys
- Earned outstanding student evaluation

Wazi: UX/UI Designer — Jan-May 2022, (Volunteer)

- Designed and iterated early-stage prototype of mental health web app for Kenyan non-profit through Engineers Without Borders
- Conducted remote research with Kenyan team to align design with user and business needs
- Developed branding and style guide for mobile-first interface in Figma

Maria Munir

mariamuniruw@gmail.com
mariamunir.ca

HOK Group: Design Intern — **Toronto, Sept-Dec 2019**

- Collaborated with engineering consultants and key stakeholders to meet critical visualization and design studies deadlines
- Used design research to improve user flow and wayfinding systems
- Extensively used Photoshop, Indesign, Illustrator, and Rhino to create diagrams and 3D renderings used for the design of Pearson Airport

Parkin Architects: Architectural Design Intern — **Toronto, Jan-Aug 2021**

- Designed and iterated various layouts for large scale planning solutions based on stakeholder meetings focusing on community needs over time
- Produced 3D models and renderings for participatory design workshops with user groups
- Received outstanding student evaluation

WalterFedy: Architectural Designer — **Toronto, Jan-May 2019**

- Redesigned an existing school facility to meet accessibility needs under strict ministry requirements and budget constraints
- Created 3D models to aid in the development of sustainable designs

Education

University of Waterloo: Bachelors of Architectural Studies — **2017-2022**

- Honours, Co-op program
- University of Waterloo Presidents Scholarship
- International Experience Award

Skills & Tools

UX & Design: UX Research Facilitation & Analysis, Design Systems, Wireframing, Prototyping, Usability Testing, Information Architecture

Tools: Figma, Miro, Adobe Creative Suite, HTML/CSS/JS, WordPress, Sharepoint, P5.js

Selected Achievements

- Presenter, Science Writers and Communicators (SWCC) 2025
- Recipient, RGD (Registered Graphic Designers) In-House Design Award 2024
- Judge, Simon Fraser University Marketing ‘hackathon’: Brandstorm

Professional Memberships

- Associate member of RGD (Association of Registered Graphic Designers)
- Associate member of DESCAN (Design Professionals of Canada)